



Unleashing the Rhythms: Inside Afro Beat Night with Rose of Double C Empire Entertainment

BY RAS BANAMUNGU

G'day, esteemed readers of The Det-N-ators International Magazine. Today, we delve into the vibrant world of entertainment, spotlighting the recent Afro Beat Night event organized by Double C Empire Entertainment in Kalgoorlie. Joining us is Rose, the mastermind behind this electrifying evening of music, culture, and community. Together, we'll explore the inspiration behind the event, the meticulous planning involved, the unforgettable atmosphere experienced by attendees, and the exciting prospects for future gatherings. So sit back, relax, and let's journey into the pulsating rhythms and joyful camaraderie of Afro Beat Night

Ras Banamungu: What inspired Double C Empire Entertainment to organize the Afro Beat Night event in Kalgoorlie?

Rose: It was a wow! More than I anticipated. I love good Music! My past 16 years of calling Kalgoorlie home, last night atmosphere is what I have been missing!

Ras Banamungu: Can you describe the atmosphere at Afro Beat Night and the overall vibe experienced by attendees?

Rose: The place where I can go regularly and forget the stress of life and connect with other people without being too serious and unjudged as a professional and a corporate lady! That's is really what inspired me!



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Ras Banamungu: How did the choice of location contribute to the success of the event?

Rose: Best location I will say! Security, parking, restaurant, bar access is what people want on a night like this, right? The traffic of people looking out for a place to have fun made 20% of sales door. These numbers had no idea or never heard about Afro beat night! The consideration of weather on note especially next event which might be in June! Indoor will be better.

Ras Banamungu: What measures were taken to ensure the seamless organization and execution of Afro Beat Night?

Rose: I was not going to receive all these comments if I made a bad choice of the best DJs. I invested in professional DJs and DJs were amazing and understood their job!

Ras Banamungu: Could you share some highlights from the performances of the renowned DJs, including the popular DJ from Perth?

Rose: As much as I'm good at planning events, funding has always been a challenge. People buy tickets last minutes 😊 but 90% of the budget needed during planning. The fear of thinking if the event will pay back which also limits what more I could have done to make the event spark. Thanks to all my sponsors played a big role in this 🙏👏 plus helping individual tickets to be at a reasonable price. Which poses the question will the sponsors always be there to support for regular events like this??



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Ras Banamungu: What role did the fully stocked bar and kitchen play in enhancing the overall experience for attendees?

Rose: I can not count the amount of comments "We need more of this" from the attendees last night!

Ras Banamungu: How was the cultural significance of Afrobeat music incorporated into the event, aside from the music itself?

Rose: Unfortunately, events like this do not attract many sponsors because it seems to not be as good a cause 😊 but what we do not know the amount of people left Kalgoorlie because of what is said "no fun in Kalgoorlie, It is just a desert, dig your money and leave" so clearly mental health comes in right?

Ras Banamungu: Were there any unexpected challenges faced during the planning or execution of Afro Beat Night, and how were they overcome?

Rose: As I mentioned before. Double C Empire Entertainment is planning to hold nights like this every second month 🙌



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Ras Banamungu: What feedback have you received from attendees regarding their experience at the event?

Rose: The place I can go and have such connection and fulfillment of cultural diversity!

Ras Banamungu: As we conclude our discussion with Rose, the visionary force behind Afro Beat Night, it's evident that this event has not only brought music enthusiasts together but has also ignited a renewed sense of cultural appreciation and community spirit in Kalgoorlie. With plans for future gatherings already in motion, the rhythm of Afrobeat continues to echo through the streets, promising even more unforgettable experiences on the horizon. Thank you, Rose, for sharing your insights and passion with us. And to our readers, stay tuned for more captivating stories from the world of entertainment. Until next time, keep the beat alive!